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BY THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent:

FLAHERTY, Paul A.

Application No. 10/022,149

Filed: December 14, 2001

For: *Retail Coupon Distribution Apparatus  
and Method*

Attorney Docket No. 10130-025-999

Date: August 29, 2002

TRANSMITTAL OF POWER OF ATTORNEY BY ASSIGNEE REVOKING PREVIOUS  
POWERS OF RECORD AND CERTIFICATION UNDER 37 CFR 3.73(b)

Assistant Commissioner for Patents  
Washington D.C. 20231

Sir:

Applicants' attorney encloses herewith a Power of Attorney by Assignee Revoking Previous Powers of Record and Certification Under 37 C.F.R. §3.73(b) for the above-noted application.

Applicants' attorney requests that the Power be accepted.

Please change the attorney docket number to 10130-025-999. Future correspondence should be forwarded to:

Gary S. Williams  
PENNIE & EDMONDS LLP  
3300 Hillview Avenue  
Palo Alto, CA 94304

The Commissioner is authorized to charge any fees associated with this communication to our deposit account number 16-1150 (order no. 10130-025-999). A copy of this sheet is enclosed for such purpose.

Respectfully submitted,

PENNIE & EDMONDS LLP

By: 

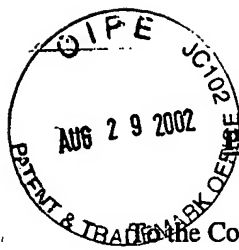
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**POWER OF ATTORNEY BY ASSIGNEE REVOKING PREVIOUS POWERS OF RECORD  
AND CERTIFICATE UNDER 37 CFR 3.73(b)**

To the Commissioner of Patents:

The undersigned assignee of the entire interest in application for letters patent entitled: RETAIL COUPON DISTRIBUTION APPARATUS AND METHOD, U.S. Serial No. 10/022,149, Filed December 14, 2001, and having the named inventor: Paul A. Flaherty, hereby revokes all previous Powers of record and appoints the following attorneys to transact all business in the Patent Office connected therewith; Berj A. Terzian (Reg. No. 20060), David Weild, III (Reg. No. 21094), Barry D. Rein (Reg. No. 22411), Stanton T. Lawrence, III (Reg. No. 25736), Charles E. McKenney (Reg. No. 22795), Philip T. Shannon (Reg. No. 24278), Francis E. Morris (Reg. No. 24615), Charles E. Miller (Reg. No. 24576), Gidon D. Stern (Reg. No. 27469), John J. Lauter, Jr. (Reg. No. 27814), Brian M. Poissant (Reg. No. 28462), Brian D. Coggio (Reg. No. 27624), Rory J. Radding (Reg. No. 28749), Stephen J. Harbulak (Reg. No. 29166), Donald J. Goodell (Reg. No. 19766), Thomas E. Friebe (Reg. No. 29258), Laura A. Coruzzi (Reg. No. 30742), Jennifer Gordon (Reg. No. 30753), Geraldine F. Baldwin (Reg. No. 31232), Victor N. Balancia (Reg. No. 31231), Samuel B. Abrams (Reg. No. 30605), Steven I. Wallach (Reg. No. 35402), Marcia H. Sundeen (Reg. No. 30893), Paul J. Zegger (Reg. No. 33821), Edmond R. Bannon (Reg. No. 32110), Adriane M. Antler (Reg. No. 32605), Thomas G. Rowan (Reg. No. 34419), James G. Markey (Reg. No. 31636), Thomas D. Kohler (Reg. No. 32797), Scott D. Stimpson (Reg. No. 33607), Gary S. Williams (Reg. No. 31066), Ann L. Gisolfi (Reg. No. 31956), Todd A. Wagner (Reg. No. 35399), Scott B. Familant (Reg. No. 35514), Kelly D. Talcott (Reg. No. 39582), Francis D. Cerrito (Reg. No. 38100), Anthony M. Insogna (Reg. No. 35203), Brian M. Rothery (Reg. No. 35340), Brian D. Siff (Reg. No. 35679), Michael J. Lyons (Reg. No. 37386), Garland T. Stephens (Reg. No. 37242), Nikolaos C. George (Reg. No. 39201), Stephen S. Rabinowitz (Reg. No. 40286), Ognjan V. Shentov (Reg. No. 38051), and Kenneth L. Stein (Reg. No. 38704), all of Pennie & Edmonds LLP, whose addresses are 1155 Avenue of the Americas, New York, New York 10036, 1667 K Street N.W., Washington, DC 20006 and 3300 Hillview Avenue, Palo Alto, CA 94304, and each of them its attorneys, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

In accordance with 37 CFR 3.73 the assignee hereby certifies that it is the assignee of the entire right, title and interest in the patent application identified above by virtue of an Assignment from the inventor(s). Said *assignment filed with the Patent office on December 14, 2001*. The undersigned has reviewed all the documents in the chain of title of the patent application identified above and, to the best of undersigned's knowledge and belief, title is in the assignee identified below.

The undersigned hereby declares that all statements made herein of his/her own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Title 18, United States Code, 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Direct all telephone calls to GARY S. WILLIAMS at (650) 493-4935.  
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AltaVista Company

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Date: July 1, 2002  
File No. 10130-0025-999